

## The Ohio SBDC at Wright State University

**Upcoming  
Event:**

### Basic Website Design For Small Businesses

If you are going to be in business these days, you must have a website. This seminar will provide you with the basic knowledge you need to find the right website solution for your company. Know what questions to ask your vendors. Learn the various items you will need (and NOT need) to get your business on line. And, learn what the costs should be when building and maintaining a website. Learn more about:

- How the Web works
- Technology considerations
- Basic website page layout standards
- What to put on a website, what NOT to put on a website.
- What is involved with marketing a website
- Determining the return on your website investment

Time will also be allotted to accept questions from attendees during and after the class.

**Cost:** FREE!

**Time:** March 10, 1pm-3pm

**Location:** Wright State University  
Room 219, Rike Hall  
3640 Colonel Glenn Hwy  
Dayton, OH 45435

#### About the Speaker:

Earl Gregorich, Business Advisor for the Ohio SBDC at Wright State University will conduct the training for this session. Earl is a certified webmaster with over 20 years experience in technology and internet related business operations. He has had many years of classroom experience delivering technology topics in easy to understand terms!

#### How to Register:

**Call: 937-775-3503 or Email: [Kimberly.Woodbury@Wright.edu](mailto:Kimberly.Woodbury@Wright.edu)**

**Or Register online at [www.SBDCWSU.org](http://www.SBDCWSU.org)**

#### More Events @ Your Local SBDC

##### Wright State University

1/6	Business Start Up
1/14	US Dept of Labor Seminar
1/20	Business Start Up
1/26	Internet Marketing
2/2	Building a Better Business Plan
2/3	Business Start Up
2/17	Business Start Up
2/23	Business Blogging
3/3	Business Start Up
3/10	Basic Web Design
3/17	Business Start Up
3/24	Marketing Workshop
3/31	Business Start Up

##### Piqua SBDC

1/14	Business Start Up Course
1/21	Sunrise Series
1/28	Business Start Up Course
2/11	Business Plan Writing
2/18	Sunrise Series
2/25	Business Plan Writing - Greenville
3/11	Business Start-Up
3/18	Sunrise Series
3/25	Business Start-Up - Greenville

##### Springfield SBDC

Coming soon...

##### Dayton SBDC

1/20	New Business Information Session
2/17	New Business Information Session
3/17	New Business Information Session

##### International Trade

Coming soon...

#### Dayton

The Entrepreneurs Center  
714 E. Monument Ave,  
Dayton, OH 45402-1382

Phone: 937-281-0118

Center Director: Pat Newcomb

#### Springfield

SBDC Inc.  
300 E Auburn Ave,  
Springfield, OH 45505

Phone: 937-322-7821

Center Director: Steve Anzur

#### Piqua

SBDC at Edison Community College  
1973 Edison Avenue,  
Piqua, OH 45356

Phone: 937-381-1516

Center Director: Jerry Alexander

#### International Trade

International Trade Assistance Center  
ITAC—3155 Research Blvd.  
Kettering, OH 45420

Phone: 937-253-0033

Center Director: Kathy Marshalek