

The Ohio SBDC at Wright State University

**Upcoming
Event:**

Internet Marketing

Your website is awesome! Too bad nobody has ever seen it. If your website is one of your company's best kept secrets, you need to take this class. There are simple adjustments you can make to your website to gain better placement in search engines and make it more user friendly.

This class will show you some of the best ways to improve your website's "findability" using tools that are available to you for little or no cost! Come to this class and get your website found!

- Website basics
- Where web traffic comes from
- Search Engine Optimization
- Page Layout
- Linking
- Pay Per Click Marketing
- Affiliate Marketing
- Email Campaigns
- Viral Marketing
- Web 2.0

Cost: FREE

Time: July 28, 1-3pm

Location: Wright State University
Room 033, Rike Hall
3640 Colonel Glenn Hwy
Dayton, OH 45435

About the Speaker:

Earl Gregorich, Business Advisor for the Ohio SBDC at Wright State University will conduct the training for this session. Earl has run his own business for many years and has started two businesses, which he still oversees. Many years of selling product on the internet have allowed him the opportunity to learn the best, most cost effective ways to market a website. He has also had many years of classroom experience delivering challenging topics in easy to understand terms!

How to Register:

Call: 937-775-3503 or Email: Kimberly.Woodbury@Wright.edu

Or Register online at www.SBDCWSU.org

More Events @ Your Local SBDC

Wright State University

7/14 Business Start Up
7/28 Internet Marketing
8/4 Business Start Up
8/25 Business Start Up
9/8 Business Financials
9/15 Business Start Up
10/7 Small Business Energy
Conservation Event
10/13 IRS Tax Workshop

Piqua SBDC

TBA

Springfield SBDC

TBA

Dayton SBDC

7/14 Small Business Tax
Workshop
7/21 New Business Info
8/18 New Business Info
10/20 New Business Info
11/17 New Business Info
12/15 New Business Info

International Trade

TBA

Dayton

The Entrepreneurs Center
714 E. Monument Ave,
Dayton, OH 45402-1382

Phone: 937-281-0118

Center Director: Pat Newcomb

Springfield

SBDC Inc.
300 E Auburn Ave,
Springfield, OH 45505

Phone: 937-322-7821

Center Director: Steve Anzur

Piqua

SBDC at Edison Community College
1973 Edison Avenue,
Piqua, OH 45356

Phone: 937-381-1516

Center Director: Jerry Alexander

International Trade

International Trade Assistance Center
ITAC—3155 Research Blvd.
Kettering, OH 45420

Phone: 937-253-0033

Center Director: Kathy Marshalek