

## The Ohio SBDC at Wright State University

**Upcoming  
Event:**

### Business Blogging and Other Social Media

Blogging, you've heard the term, you may have even seen a blog or two on the web and didn't even know what it was. Or, maybe you know exactly what it is but can't figure out how to actually put one to good use. Well this class will clear up the mystery of blogging for you.

Come to Business Blogging and learn what software is available what costs are involved and what you need to do to get started in the blogosphere. We will also talk about sites like Twitter, Facebook and Linked In. You might just find that a blog is a good solution for your website needs.

- Why a blog?
- Anatomy of a blog
- The software options
- Facebook Tour
- Linked In Tour
- Twitter and Tweeting
- Strategies for business use

**Cost:** FREE

**Time:** February 23rd, 1-3pm

**Location:** Wright State University  
Room 219, Rike Hall  
3640 Colonel Glenn Hwy  
Dayton, OH 45435

#### About the Speaker:

Earl Gregorich, Business Advisor for the Ohio SBDC at Wright State University will conduct the training for this session. Earl has run his own business for many years and has started two businesses, which he still oversees. He has used blogs to meet client web design needs as well as for personal business solutions. Earl has also had many years of classroom experience delivering challenging topics in easy to understand terms!

#### How to Register:

**Call: 937-775-3503 or Email: [Kimberly.Woodbury@Wright.edu](mailto:Kimberly.Woodbury@Wright.edu)**

**Or Register online at [www.SBDCWSU.org](http://www.SBDCWSU.org)**

#### More Events @ Your Local SBDC

##### Wright State University

1/6	Business Start Up
1/14	US Dept of Labor Seminar
1/20	Business Start Up
1/26	Internet Marketing
2/2	Building a Better Business Plan
2/3	Business Start Up
2/17	Business Start Up
2/23	Business Blogging
3/3	Business Start Up
3/10	Basic Web Design
3/17	Business Start Up
3/24	Marketing Workshop
3/31	Business Start Up

##### Piqua SBDC

1/14	Business Start Up Course
1/21	Sunrise Series
1/28	Business Start Up Course
2/11	Business Plan Writing
2/18	Sunrise Series
2/25	Business Plan Writing - Greenville
3/11	Business Start-Up
3/18	Sunrise Series
3/25	Business Start-Up - Greenville

##### Springfield SBDC

Coming soon...

##### Dayton SBDC

1/20	New Business Information Session
2/17	New Business Information Session
3/17	New Business Information Session

##### International Trade

Coming soon...

#### Dayton

The Entrepreneurs Center  
714 E. Monument Ave,  
Dayton, OH 45402-1382

Phone: 937-281-0118

Center Director: Pat Newcomb

#### Springfield

SBDC Inc.  
300 E Auburn Ave,  
Springfield, OH 45505

Phone: 937-322-7821

Center Director: Steve Anzur

#### Piqua

SBDC at Edison Community College  
1973 Edison Avenue,  
Piqua, OH 45356

Phone: 937-381-1516

Center Director: Jerry Alexander

#### International Trade

International Trade Assistance Center  
ITAC—3155 Research Blvd.  
Kettering, OH 45420

Phone: 937-253-0033

Center Director: Kathy Marshalek